



# Survivors' Network

## Corporate Fundraising Pack

## Who are Survivors' Network?

We are the Rape Crisis Centre for Sussex, supporting survivors of sexual violence of all ages and genders through counselling, advocacy, group work, a helpline, peer support and training for professionals.

As a small charity, we rely heavily on fundraising and donations to keep ourselves afloat. With an extensive waiting list for counselling and limited funds to maintain our other services, the support of our local community is vital to the running of this organisation.

## Why should you support survivors of sexual violence?

In the age of the #MeToo movement, we are increasingly aware of the high rates of sexual violence and harassment that people, particularly women, encounter in their day to day life. That includes in the workplace.

By supporting our charity, you can:

- Play a clear role in tackling this culture, ensuring that your colleagues and staff feel safe and supported
- Build team cohesion through group fundraising and challenge events
- Discover new audiences through positive PR
- Reach your Corporate Social Responsibility Objectives

Premium supporters gain access to additional wellbeing support for staff, help in reaching the criteria for our #OverToYou Kitemark and thorough training for staff and managers

## **Employee Fundraising**

There are lots of ways that your staff can get involved with raising funds for our cause. From challenge events and bake sales to dress down days, employee fundraising can help with team-building and creates a strong emotional connection for staff between their work and what they feel is important in the world. We can help with suggestions for activities and access to places on local challenge events!

## **Payroll Giving**

Payroll Giving is a scheme that enables your employees to donate straight from their gross salary (before tax is deducted), and to receive immediate tax relief. Some companies match their staff donations up to a certain sum, while others simply build the option for payroll giving in to their systems, encouraging their staff to be charitable and making it as easy for them as possible!

## **Cause Related Marketing**

Connecting your products to a cause increases trust in the company while doing a good deed! With cause related marketing, you can choose to donate a percentage of proceeds from a specific product, encourage customers to donate at point-of-sale, or work with us on a product for a specific time-frame (for example International Women's Day in March).

## **Charity of the Year**

Choosing one charity for the year can help to focus the interests & engagement of your staff, build a relationship between your business and our charity and generate great news pieces demonstrating your corporate social responsibility. We can set fundraising goals together, look at ways that we can support each other and work on innovative and fun ways to fundraise across your business.

## How does your donation help?

£5 can provide a bus ticket for a volunteer who gives up her time to support other women

£15 can provide refreshments for a drop in group for self-identified women who have experienced sexual violence

£200 can provide a course of safety and stabilisation sessions to enable a women to start her recovery journey with expert support

£1,300 can fund a course of long term, trauma informed counselling for one woman

£12,500 can fund one counsellor for a year

With ever increasing referrals to all of our services, and a waiting list of around 18 months for our Counselling Service, we are in great need of as much support as possible to continue reaching everyone who needs us.

In 2017-2018  
we supported

1035  
people



We delivered...

9104  
ISVA sessions

2489  
therapy sessions

775  
workshop sessions

With your help we could reach even more survivors, and reduce the waiting times for them to access our support.

We received

1133  
referrals

Referral source



## How does our work have an impact?

**94%** of clients felt supported to make their own choices within the service

**72%** of clients felt more in control of their lives after having been supported here

**70%** of clients have experienced better health and well-being

**94%** of clients would recommend the service to friends and family if they needed it

**95%** of clients felt listened to and believed at SN

**97%** felt that their needs were met effectively

**85%** felt better about themselves having experienced support here

**93%** report an improvement in their health and wellbeing as a result of therapeutic support

**79%** report being able to cope better with the aftermath of trauma

**68%** report feeling less alone as a result of therapeutic support

I feel stronger in myself and better able to move forward from what happened and not let it define me.

I got my life back. I was scared to do the things I used to, like going out with friends, or walking through town alone. But talking through my anxiety has helped me get these things back.

I genuinely think I wouldn't be here if I didn't have the support that I did. Someone listening to me, believing me and supporting me really gave me the will power and made me recognise that actually, I am and was the victim and I shouldn't blame myself.

I have received nothing but support and understanding. You gave me confidence and my life has honestly changed for the better.

## Getting your donations to us

Please make cheques payable to The Survivors' Network Limited and send to the office address below or pay by BACS to:

Co-Operative bank  
Sort code - 08 92 99  
Account code - 65448225

You can also make a regular or one-off donation through Local Giving online:  
<https://localgiving.org/charity/survivorsnetwork/>

If you are able to get to central Brighton easily, you are also welcome to bring donations in to our office at 6a Pavilion Buildings, Brighton, BN1 1EE

## Contact Us

If you have any questions or feedback, you can reach our office on 01273 203 380 or you can contact our Communications, Engagement and Fundraising Officer on: [caitlin@survivorsnetwork.org.uk](mailto:caitlin@survivorsnetwork.org.uk)